

WAYS TO PROMOTE YOUR VFD PAGE



SHARE, SHARE, SHARE

Share your page link through word of mouth, email, social media channels, and even your own website!

ENGAGE YOUR WORKPLACE

Rally your colleagues and unite your workplace to give back to the community together!

PERSONALIZE YOUR PAGE

Add photos, videos and personal messages on your page to demonstrate your cause for support!

MAKE THE FIRST DONATION

Kickstart your campaign and lead by example by making a first donation! This sets the bar for others to follow!

FOLLOW UP

In case they've missed your first message, always send follow ups and repost on your social media channels!

VISIT LOCAL FOOD BANKS

Come see for yourself! Having witnessed our work first hand will help with your storytelling!

Questions? Contact Andre at AndreP@foodbank.bc.ca

The Virtual Food Drive is a joint initiative of Food Banks BC and the Greater Vancouver Food Bank.